# Your Home and Assets – and the Personal Umbrella Policy

A Personal Umbrella policy provides coverage for liability claims over the limits on the insurance policies you currently have – Home, Auto or Watercraft. It's a standalone policy that supplements those coverages with an extra layer of protection for your personal assets if the unexpected happens to you, from a serious auto accident to an accident on your property.

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**Bad Things Do Happen**

Jury awards and out-of-court settlements routinely run into hundreds of thousands or even millions of dollars. Add legal fees, and the expense is staggering. Without adequate protection, your current and future assets could be placed in jeopardy.

A Personal Umbrella insurance policy is a standard product for little cost compared to the security and protection it provides.

**These events did happen and could happen to anyone.**

> A 12-year-old boy suffered lacerations to his legs when he walked by a neighbor's house and was bitten by her two dogs.
> **Plaintiff Verdict, Compensatory Award: $500,000**

> A man improperly installed a diving board in his former home, which later resulted in a serious injury to the home's new owner.
> **Out-of-court Settlement: $2,500,000**

> Two children died from a fire when they were playing with matches at a rental property.
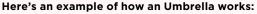> **Out-of-court Settlement: $1,100,000**

> A 6-year-old boy suffered permanent arm and hand injury while playing in a friend's yard and was lifted over a fence to retrieve a ball.
> **Compensatory Award: $1,220,000 (later settled)**

> While playing with BB guns, a boy was shot by another boy at their friend's home.
> **Plaintiff Verdict, Compensatory Award: $500,000**

How well are you and your family protected from everyday exposures?

**Here's an example of how an Umbrella works:**

A 17-year-old driver crossed over a median and collided head-on with another vehicle. Two passengers in the other car were killed, and a third was seriously injured. The teenager was found negligent and ordered to pay $1.5 million.

The parents had an Auto policy with a $300,000 per claim liability limit. Fortunately, they also carried a $2 million Personal Umbrella. The Auto policy paid $300,000 and the Personal Umbrella paid the remaining $1.2 million – protecting their assets.

## Why do I need more insurance?

Your Auto and Homeowners policies, and even Watercraft, give you protection for bodily injury and/or property damage, but only up to your policy limits. You are responsible for any loss beyond those limits. A Personal Umbrella provides you with extra protection:

> **More coverage against claims that are not covered by your underlying policies**

> **Higher liability limits coverage ensures you are covered if the limits under your primary policies are used up.**

> **Coverage anywhere in the world.**

> **You are covered for defense costs and attorneys' fees associated with claims against you that are covered by your Umbrella policy but not by your primary policies. These expenses are paid in addition to your policy limit.**

> **You know it is important to insure your home. A lawsuit can be just as or more costly.**
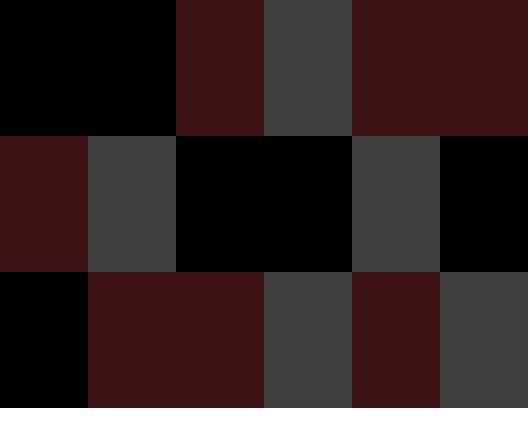
## So, how much insurance is enough?

People's assets grow over time probably more than they realize. Years of gains in the stock market result in wealth accumulation. Although we know that the number of millionaires grows every year, you don't need to be a millionaire to be sued like one.

**Millionaires in the United States**

| | |
|---|---|
| 2015 | 13,271,000 |
| 2016 | 14,256,000 |
| 2017 | 16,472,000 |
| 2018 | 17,350,000 |
| Projected 2023 | 20,478,000 |

Every few years you should tally all your assets to see how much you need to protect using an Umbrella policy. Don't let inadequate insurance coverage impact your retirement plans.

Reexamining *your* liability policy limits is as critical as planning for retirement – and will help ensure that you are protected against an unknown catastrophic liability loss.

**Are you prepared?**

Ask your independent agent or financial planner to check your insurance liability policy limits and consider adding a Personal Umbrella policy to protect your future.

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